Teaching Marketing: Might that be a Career for You!



- ➤ There is a *critical shortage of high school marketing teachers* in Virginia and throughout the U.S.?
- ➤ High school marketing teachers have a 10-month contract (<u>summers off</u>) with an average of <u>\$45,000.00</u>. Depending on where you live it can go as high as <u>\$55,000.00</u>? Plus you get a retirement package.
- After completing your undergraduate degree in marketing, in **ONE YEAR** you can earn a Virginia Tech <u>master's degree</u> and a Virginia <u>teaching license</u> with an <u>endorsement in marketing education</u>?
- The one-year master's degree at VT can be custom-designed into a **HYBRID DISTANCE PROGRAM**, meaning you only have to spend three weeks in a given summer and a fall semester in Blacksburg? If you would like, the remainder of the program can be completed off campus!
- Career promotion opportunities are available in school administration or college teaching?
- ➤ The CTE program at Virginia Tech has achieved a <u>100% placement rate</u> for professionally licensed marketing teachers *for the last 12 years*?
- ➤ If you are <u>interested in learning more</u> about this exciting career and education opportunity, please <u>email Dr. Mukuni or Dr. Bill Price</u>.
- > Even if you are not graduating this year, but would still like to learn more about this exciting career and education opportunity please email Dr. Price or Dr. Mukuni.

For More Information Contact:

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